
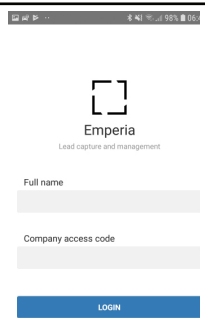


LEAD RETRIEVAL Collect – Download – Follow Up

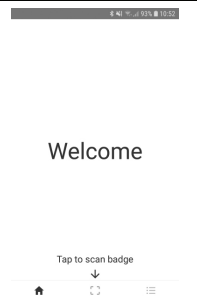
Capture attendees' full contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact info. No need to collect business cards!

BEFORE THE SHOW

<p>1 Receive Login Credentials via an email sent to the key exhibitor before the Show with the subject line: 'Login to Emperia with...'</p>	<p>2 Download the Emperia Lead Retrieval App</p> 	<p>3 Log In using the full name + company access code from the email. Share credentials with your booth staff*.</p> 
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*Logins can be used across multiple devices.

DURING THE SHOW

 <p>1 Tap to scan the QR code on the attendee's badge.</p>	<p>2 Take Notes about your new leads and enter optional information including any follow-up actions.</p>	<p>3 Download Lead Report at anytime, using the direct link provided to your key exhibitor with your company code.</p>
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AFTER THE SHOW

<p>1 Receive Post-Show Email at the end of the show the post show report will be sent to the key exhibitor.</p>	<p>2 View, Sort & Download Leads directly into your CRM.</p>	<p>3 Follow Up with your Leads within a week to increase ROI and keep the conversation going.</p>
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